



21st Year of:

# *The Twin Post*



Newsletter by SVI and  
Problem Solved Publications

- Baltimore
- Chicago
- Los Angeles

## This Issue:

**Pad Lift  
Platforms**

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MOD30**

**3" Lift Riser  
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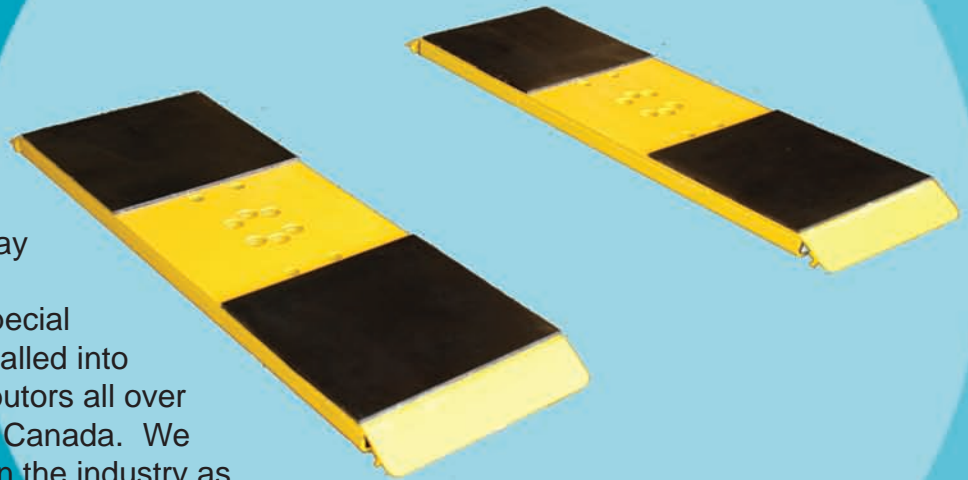
**It's Exhaust  
Season**

**New Price List**

**Since 1977**

Update for the SVI Line of  
Intentionally Designed Equipment & Repair Parts - October 2010

## Products on Demand



Without delay and almost everyday special needs are called into us by distributors all over the US and Canada. We are known in the industry as the "can do" company and when

someone needs something special done they turn to SVI for help. This is true for so many things whether it be a big or small one off project.

Just recently a distributor was asked by a major auto dealer for help in converting a couple of their existing frame contact 2 post in-ground lifts over to pad superstructure style lifts. After making a couple of calls to other lift companies and being turned down, the distributor thought to call SVI. Of course, SVI. SVI has the engineering capabilities and fast turnaround time to make any of your special projects become a "Problem Solved" reality for you and your customers alike. Getting special projects done is what helps make you win fans and customers for life. No one ever forgets the people that really help solve problems or fill special needs. With SVI on your side your customer service can really stand out.

These pad superstructures above are built with the Weaver bolt pattern and we can easily adapt this design and drill any bolt pattern for any 2 post in-ground lift. When you have a customer call and say they would like to convert a Rotary or a Western lift over to a pad style superstructure, no hesitancy right? The first call and only call you need to make is to SVI.

**Responding to demand from the field** is another key strength that distributors have come to enjoy. Owners of MOD30 heavy duty lifts are pleading with distributors for a lower

seal for MOD30



cost alternative on the repair parts for their lifts. Since SVI was first and foremost a seal company back in the early days, we decided lower cost seals would be a good start.

# WHAT?

## Lift the Lifts?

For Western  
model CWP-2

For Rotary  
model DTO28

For Rotary  
model SL-210

**Or, how do we raise 35 previously installed in-ground lifts by 3" to accommodate for a new Klinker tile floor?**

A BMW dealership was required to install a new fancy floor in their shop and this task had to be accomplished. Can you imagine just how expensive it would be to excavate and reinstall these lifts?

The SVI distributor who was given this job thought surely someone could come up with a less expensive, less time consuming and sensible solution to meet this need. Understanding full well the innovative spirit of SVI and its engineers - the task was ours to accomplish. In about one month we designed and produced a solution for each of the three different style lifts that had to be raised by the required three inches.

It took some careful thought and good planning to get this done. This dealership was full of a myriad of different makes and models and it even had some surface mount lifts. Our task was only to solve the in-ground lift dilemma.

There were 24 Rotary SL-210's, 6 Rotary DTO28's and 5 Western CWP-2's, all of which had to function with the same stroke as before and as installed but in an environment with a 3" higher floor. For the SL-210 models we were able to raise the entire gut kit with the tub remaining in place using specially made spacers so that these lifts are actually now flush with the floor. The other in-ground lifts required special spacers and cover plates, which still allow for full serviceability of the lifts, but the lifts remain in an as installed position.

Word has it that BMW is still requiring dealers to upgrade their shop floors. If you recall about 5 years ago SVI encountered a similar situation and was asked to make a 1" Riser Kit for a number of Rotary SL-29's that were installed at a BMW dealership. Without delay, almost everyday special needs are called into us by distributors. SVI is a recognized leader in the automotive lift industry and provides solutions when others won't even give the time of day. The next time you need a special solution let us know. What allows us to provide this type of service on a daily basis is your everyday orders for off the shelf products. Choose SVI first, we have been here for you since 1977.

**Note:** Your everyday orders for seals, cables, power units, rubber pads, arm restraints and everything else in our vast inventory is what allows us to meet your special requirements.

**Thank You!**

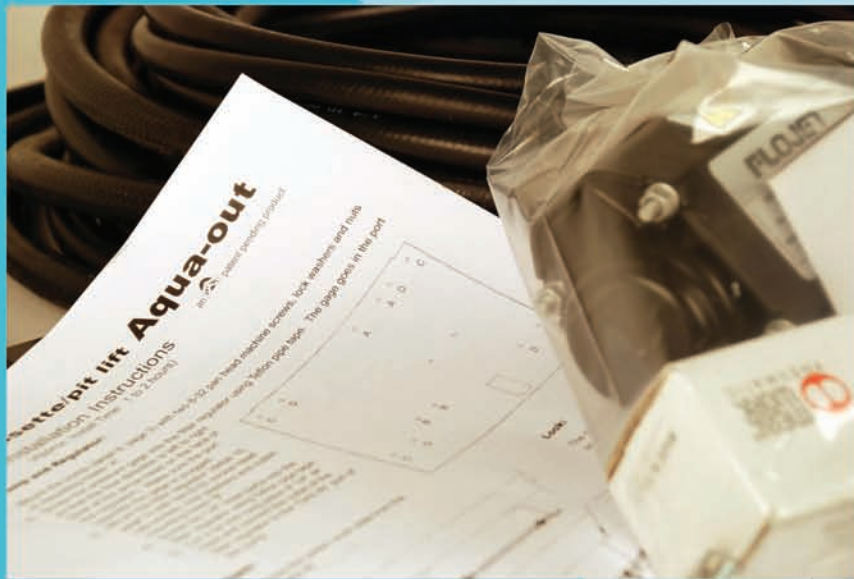


## Aqua Out = "Problem Solved"

**Patented Lift Industry recognized SVI Aqua Out automatic water removal system key to lifespan of cassette style lifts.**

Every year as the results of corrosion problems are being realized, more and more distributors are installing Aqua Outs at the time of new lift installations. This product is proven preventative maintenance and keeps the water level to a minimum inside the lift.

Pictured is a shipment bound for a distributor that will be put in use with a new installation of lifts.



**Note:** It is SVI's opinion that all existing lifts without an Aqua Out System should be upgraded to include it immediately. Keep the water out.

**"because good things should last"**

## Selection of repair parts for Gasboy Consumer Series pumps just keeps growing!

More new parts continue to come on-line with the latest product to come through production being the 4 wheel meter register assembly. Gauging production quantities is difficult for us and so far we have done well keeping up with demand. Keep sending orders in for repair parts for Gasboy Pumps and we will keep steadily at work striving to get your orders filled.

Engineers are working on new recent requests for repair parts for 60 Series pumps out there. Watch for more soon.





## When Discontinued Means Recontinued

This past summer a large ARO distributor contacted SVI for help. We were told that the popular ARO 3" Air Motor Repair Kit had been discontinued. When asked if we would consider making the components to produce the kit we answered yes. This kit will now be a standard stock item at SVI. The SVI part number is BL-2100-050 and the OE Xref number is 637066-B.

We then contacted other ARO distributors and found that there are many opportunities to produce different repair parts for ARO lubrication equipment as we understand quite a few items are being obsoleted. We don't care whether an item is being discontinued or not, when you want us backing you as your solid source for quality repair products provide us with your suggestions and we will go to work for you.



BL-2004-000

### New repair kit for Alemite recently introduced

SVI engineers and the production department are pleased to announce another new kit is available to save you money on repairs. The BL-2004-000 directly cross references to the OE kit number 393514.

It is the main repair kit for pump model numbers 8550, 8551 and 8559. These kits are an in stock item and ready for shipment to you today. We will keep up our efforts and continue working on new kits used everyday to rebuild repairable equipment meant to last. Lowering the cost of repairs is important and we are on it.



***SVI distributors  
are helping keep an  
American foundry busy.***

We should all be proud of what we are doing in business. SVI distributors may not realize how much benefit you are providing to the American economy. Supporting American manufacturing is a great thing and albeit more and more difficult as we are losing manufacturers to foreign competition. SVI succeeds in finding outside sources here at home for processes we need others to perform. SVI is not a foundry and our efforts on your behalf and your support of us do greatly benefit American workers at an Iowa foundry. Thank you.



## A day on the dock!



**For:**  
**Globe**  
**Cochin**  
**Ford Smith**  
**Gilbarco**  
**Rotary**  
**SVI**  
**Weaver**  
**and others.**

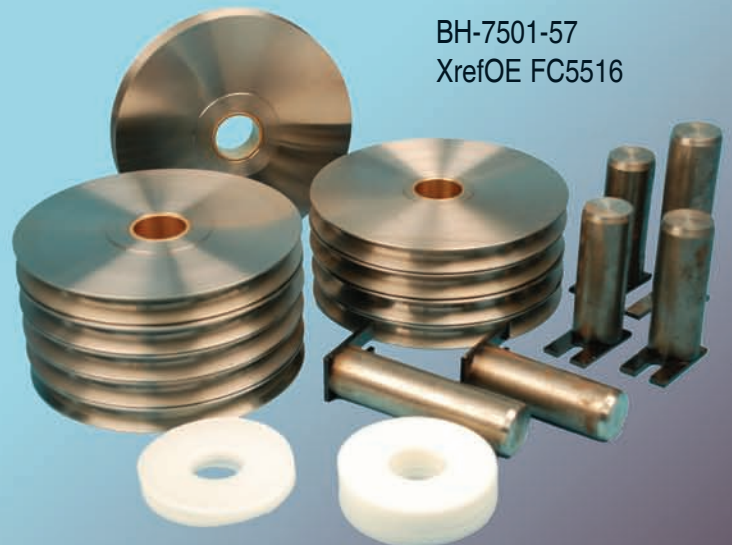
**These are three different size cylinder assemblies leaving for three different destinations. This is a daily occurrence and part in parcel the direct result of SVI's quality and best pricing practices.**

**One is a Globe that is being used to bring the life back to an old model SR78. The others are front replacements for existing lifts somewhere else. SVI produces cylinders for use on many different makes and models. We also produce a complete line of heavy duty in-ground lifts sold under the Power Post banner. When you need top quality and cost-savings - SVI is your answer!**

## Rebuilding a Rotary 4 Post is a reasonable proposition

Saving you and your customers money is why so many lift repair professionals choose SVI. Each and every day we ship hundreds of repair parts for Rotary lifts. The reasons are simple, we have the parts in stock, we have the best prices and we have the quality you need to perfectly perform repairs.

This sheave kit is for Rotary models AR120 and SM120. It comes complete with everything pictured. When ordering this kit don't forget to get a new set of cables so you can totally refresh the lift. Getting the most out of your repair dollars is important and that is why the true pro's choose SVI. **Savings • Value • Innovation**



BH-7501-57  
XrefOE FC5516

## for Stenhoj

BH-7588-29



## Why wait for the Europeans

These domestically produced adapters for Stenhoj lifts not only reduce your costs they also decrease your delivery time. They are made right here domestically and fit directly in the metric hole of the swing arm.

We relish in the idea of domesticating repair parts used on imported lifts. Put our product development team to work for you. If there is something you would rather not have to wait on or would like to enjoy saving money on let us know.



# Commonality

Having provided the pictured rollers for years, many don't realize just how many lift makes use these. It makes perfect sense because they are the rollers found originally on Grand 12,000 lb. 4 Post lifts., which were also private labeled to Weaver and others back in the day. The simple design of the Grand model was subsequently cloned by many other companies and sold as their own or private labeled to others such as Challenger.

If you are working on a 12,000 lb. lift that had its origin in Texas, Arkansas or perhaps Oklahoma, chances are very strong these are the chain rollers you will need. SVI stocks these rollers and the chain for these lifts. We custom cut the chain to your length from bulk rolls for same day shipping at industry best pricing. For chain rollers and chain call us today.



BL-1239-320  
Repair Kit for Graco Fireball 425

## Come on board

### Repair Kits for Graco Lubrication equipment are a huge success.

If you haven't started purchasing the repair kits SVI offers for use on Graco lubrication equipment you are missing out on extra profits. Others are seeing a real benefit because as the OE keeps increasing prices the SVI pricing becomes even more attractive. Plus, SVI kits are developed by engineers so proper material specifications and manufacturing tolerances are met.

Demand for some kits has been so high it has been a production boom and we have ramped up inventory levels to keep you in the savings. Quality repair parts and preferred pricing is right at your fingertips. Take advantage of the cost-savings and the quality so you can boost your company profits. Call today.

## SVI Warehouse Staff Deserves Recognition

Our warehouse team does an exceptional job taking care of the parts you need in our inventory. If you have ever been here, you have seen first hand how well organized our warehouse is. They manage in shelving units alone 275 sections with an average of 7 levels per section. This means there are 1,925 shelves to keep in an orderly fashion so parts can easily be located for same day shipping to you.

The warehouse team takes great pride in shipment accuracy and while they sometimes make mistakes, you better believe they feel bad when it happens. You won't meet a more dedicated and tenured group. If you are ever in the area stop by and meet them, you will be very impressed. Keep them hopping - put them to work for you today.

They appreciate being of service to you.





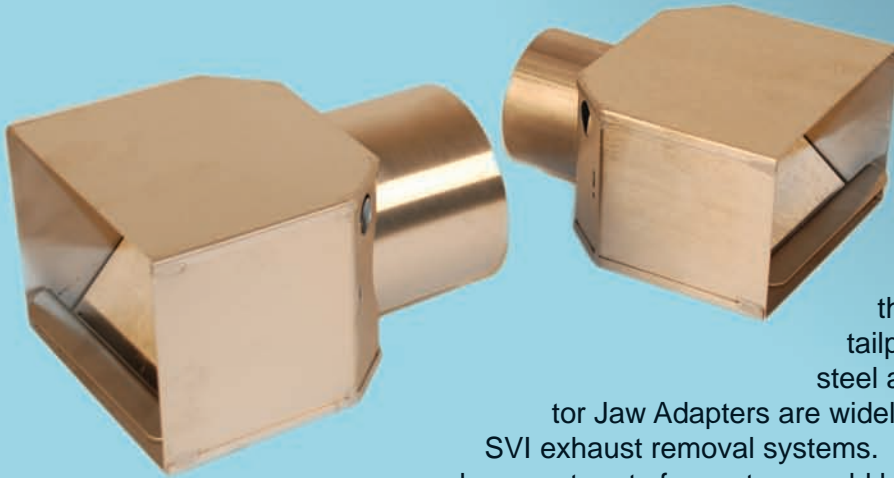
## Positive ID™ Tailpipe Adapters



The Positive ID™ adapter exclusively available from SVI is the only tailpipe adapter that engages the inside of the tailpipe. The Positive ID™ works where others can't.

The Positive ID™ is exactly what you need when you want a tailpipe adapter to easily fit and stay put. Simply insert the adapter into the tailpipe until it stops and then give it a twist to the right. It is now so secure you could literally put the car in neutral and pull it by the length of exhaust connected to the tailpipe. A simple twist to the left and you have removed it just as easily as it was installed.

Order one attached to a length of hose and start demonstrating them to your customers and increase your sales.



## It's Exhaust Season!

### Alligator Jaw Tailpipe Adapters

These tailpipe adapters clamp firmly to the outside diameter of round and oval tailpipes. They are produced in stainless steel and available in 3" and 4" sizes. Alligator Jaw Adapters are widely used on both in-floor and overhead

SVI exhaust removal systems. SVI also supplies these adapters as replacement parts for systems sold by others. Also complete hose, adapter and hose guide assemblies are available.



Since 1977

SVI has earned a reputation in the automotive service equipment industry as one of the most flexible and responsive companies through attention to customer needs and service. The same flexibility and responsiveness will be apparent to all who use the SVI line of exhaust removal systems. We listen to input, we listen to your needs, we innovate and we get the job done for YOU. Let's go to work together and get the exhaust out of there. . .

— Need a copy of this?  
Just call.

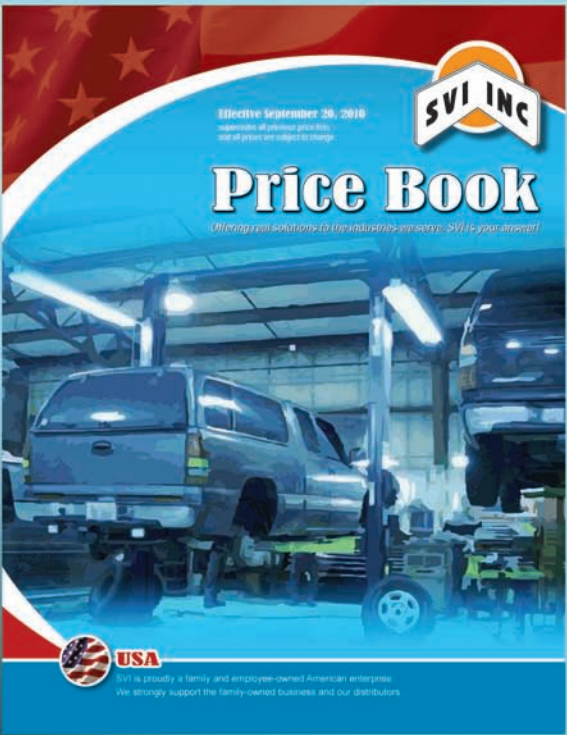
Telescopic  
Systems



**Repair parts selection for Gasboy Consumer Series pumps continues growing. Are complete pumps on the horizon?**



**New SVI Price Book is out and it contains 488 pages of value and the largest selection of repair parts in the industry.**



All names, numbers, symbols and descriptions are used for reference purposes only. It is not implied that any part listed is the product of these manufacturers; however, some parts may be the actual product of these manufacturers.

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