



20th Year of:

# *The Twin Post*

Update for the SVI Line of

Intentionally Designed Equipment & Repair Parts - September 2009



Newsletter by SVI and  
Growing Line Publications

- Baltimore
- Chicago
- Los Angeles

## **This Issue:**

**Custom  
Platforms**

**MPTR's**

**Speciality  
Adapters**

**We Made It**

**New Neighbor**

**The Twin  
Post**

**New Growing  
Line**

**Patented  
Problem Solver**

**Remember This**

**Easy to Order  
kit**

**Height  
Extensions and  
Adapters**

**A Better Way**

**Never Out of  
Reach**

**William  
Douglas™**

**ATF for  
Western**

**Meaningful  
Material  
Upgrade**

**Since 1977**

## ***Designed Intentions***



Over the course of any given year distributors rely on SVI engineering capabilities to get special projects done. 2009 has been no exception and more

likely one of our **busiest** years on record over the past ten years. Not only are general parts sales up, custom project requirements have been sharply on the rise.

The custom platforms pictured above were designed by SVI engineering to suit a specific need in the field. Two of these platforms were made to fit on Globe single post lifts and one for a Rotary. The project's scope was to produce 5,000 lb. capacity platforms for lifting tractors in a small engine repair facility. We used a 3 to 1 safety factor when specifying material thicknesses and incorporated SVI's Patented MPTR safety legs for ultimate flexibility in use.

If you are not familiar with MPTR safety legs, they are single point release with an automatically engaging lock every six inches throughout the stroke of the lift. If you work on in-ground lifts you owe it to your customers to specify only MPTR's. There is no better safety leg on the market today. MPTR's will also readily satisfy discerning O.S.H.A. inspectors. The MPTR shown to the right is designed for use on Rotary AT70 and other models that your customers may want to upgrade to have multiple locking positions. MPTR's require no air and are a simple bolt-on upgrade.

**Adapting to changing fleet vehicles** is another non-stop activity for SVI engineering. These two rear adapters are for use on Rotary fore and aft bus and truck lifts. They were originally made as a custom but have since become a standard in the SVI product line being produced time and time again. They are 17" tall, which provides for more clearance around the differential.



**Order:  
BH-9755-55A**

SVI has a wide variety of custom adapters available that have become standard. Call us for help.



# We made it We moved

They say a picture is worth a thousand words.

**We say a picture is worth thousands of SVI parts.**

Here is a shot of the southeast section of our new warehouse. This is predominately the smaller parts inventory. There are so many sections of shelving units now we dare to count. What we do know is that it is one huge task to move so much. We did it and a special thanks goes out to everyone who helped and to every one of you who has been so patient with us during the move.

## **Markets Served:**

**Automotive Lifts  
Exhaust Removal  
Lubrication  
Tire Changers  
Brake Lathes  
Air Systems  
Fluid Delivery  
Petroleum  
Hydraulic  
Wheel Alignment  
Agriculture  
Auto Racing**

**SVI International, Inc.  
155 Harvestore Drive  
DeKalb, IL 60115**

**p. 800-321-8173  
f. 800-899-1784**

As we get fully settled in, we expect to make great strides in improving our now already nearly famous customer service and same day shipping percentages. We also expect more streamlined communication and productivity amongst ourselves, which in turn will benefit SVI distributors. This will mean more new products will be made available faster to increase your sales opportunities. At SVI there isn't a day that goes by that our product line doesn't expand.

Some notable new additions to our product line of late include more surface mount auto lift repair parts, exhaust system products, new solutions to old in-ground lift problems, lubrication repair kits and parts used to repair Gasboy Consumer Series Pumps.

## **Say hello to our new neighbor.**

The UPS terminal is right across the street and their air hub is just north of us at the Rockford Airport. The truck carrying the next day air shipments doesn't leave for the airport until 7:00 PM. This means SVI can ship more of your Next Day Air shipments from the center of the country later in the day.

This brings a whole new meaning to this SVI **"Ready Ship"** warehouse. **SVI is your answer.**

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# 20th Year of:

Needless to say, but a lot has happened since the birth of SVI's publication called simply **The Twin Post**. The 1989 debut issue pictured right was created to let SVI distributors know about new things happening with the company. It was done as a follow up to our June 1989 announcement where we introduced equalizer parts for two post in-ground automotive lifts, hence the name - **The Twin Post**.

Since the first newsletter was published **two decades** have passed and a multitude of issues have been written. The name has always been the same but the style has changed slightly over the

years. For instance, how many of you still remember or still even have the four issues that were printed on a grocery bag style paper?

These newsletters were classics and remain some of our favorites. However, the use of computers and digital printing presses have made it much easier to create the newsletter with color pictures that are more descriptive to look at.

The 10th anniversary issue shown below featured a brief look back, past highlights, tenure worth noting and a segment on SVI 10 years and today. If you still have a copy of it laying around it is kind fun to look at. If you don't still have a copy you can visit our website to see it.

In the coming years SVI will continue to

publish the now totally famous newsletter and let you know about all the new things that we are doing and about additions to our ever growing product line.

## New Growing Line

SVI engineering is hard at work making sure that those of you who service the Gasboy Consumer Pump series product will enjoy non-stop future availability of all the commonly used repair parts. We have already begun filling orders for the 70 and 1800 series pump rebuild kits. Each day more items come on line and availability is increasing.

If you should have any suggestions for other pump related products you would like to see us make just let us know. Our capabilities are vast and we look forward to continuing the growth in this segment of our product line.

## The Twin Post

### Three Aisles in from the Entrance and Three Aisles to the Right...

And you will find the Searle/Valley Booth at this year's PEI Convex.

It will be crowded this year as we have a whole slew of new parts to display. Most of the room will be taken up by our new line of hoist component parts such as the rack bars, pinion gears and equalizer assemblies for twin post hoists. Of course, our non-rotators take up a lot of room as well. With our new packings for truck and bus hoists on display plus the usual assortment of Searle/Valley parts and equipment for service station maintenance there will not be much room for us to stand. However, we will make do. Please drop

by for a look around and help yourself to one of our scratch pads. We will also have a good supply of catalogs and flyers for the taking.

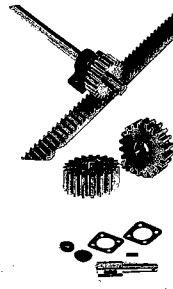
Vicky Demeter from Searle/Valley in Los Angeles will not be attending this year's PEI Convex. She is expecting her second child and did not want any surprises during the show. Kevin Boddy, who is not expecting his second child will be attending from Searle. Paul Mefford, Doug Clements and Cassie Wachman are also not pregnant and will be there as well. Please stop by and say hello.

### New Hoist Packing Now Available

Searle/Valley introduces the B1706 replacement packing for the new style Rotary lifts. Our packing is equivalent to the Rotary replacement seal on JCI188/G189 Series Jacks.

The Searle/Valley packing design incorporates an o-ring expander in a lip seal design similar to the O.E.M. packing. As with all our packings, Searle/Valley offers competitive pricing and quality you can count on. The B1706 will be on display at the P.E.I. Convex '89. Drop by and take a look at our new packing.

### Hoist Parts - A Lifting Addition!



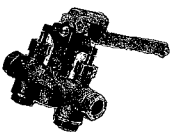
The summer '89 addition of Hoist Parts to the Searle/Valley product line is a smash hit. In addition to our quality hoist packing, rack bars, pinion gears, complete equalizer assemblies, more valves and valve rebuilding kits are now available from this reliable source.

Our hoist parts are priced right and constructed to meet the durability, fit and finish of original equipment. Stop searching! Replacement hoist parts for Cochran, Curtis, Gribberco, Globe, Rotary and Weaver are within reach of your nearest phone. Contact Searle/Valley or stop by our booth during PEI's Convex '89 for complete details.

All Manufacturers' names and numbers are used for reference purposes only. It is not implied that any part listed is the product of these manufacturers.

### Weaver Air Control Valve Now Available

Searle/Valley now carries the Air Control Valve for WEAVER front and rear Twin Post hoists. Our part numbers cross reference to Weaver valve number A1664.



Now the source where you get Kingston 302 and 303 air control valves also has the valves for Weaver hoists. The replacement handles for the A1664 air valves are also available.

Volume 2 - Summer 1989

## Qualify for Last Column Prices on All Hoist Parts!

As soon as any Searle Valley distributor buys 15 Hoist Packing kits in any one month they will automatically qualify for last column prices on all B11-9000 series in-ground hoist parts or the new B11-7000 series surface-mount hoist parts for the balance of that month. Distributors can qualify each month during this upcoming summer.

There is no easier way to save between 20 and 30 percent on your hoist parts than by quickly qualifying to receive last column prices. There are no strings, no long list of options or qualifications and no bait and switch. All our B11 series hoist parts are

included! What is more, you do not even have to buy your packings at one time. Simply buy a total of 20 packings in any one month and then begin stocking up on parts until monthend. The program then resets for the next month. You are assured of receiving top quality packings for all your hoist repair needs and the Best Hoist Air/Oil Tanks, Ratchet Assembly Parts, Rack Bars, Gears, Equalizer Assemblies and Oil Valve Cores. We are even including B119720L and B11-9750NL Hoist Air Control Valves.

How would you like to buy a Hoist Air Control Valve for \$16.95? What about a Weaver/Rotary Square Rack Bar for \$220.00 or a complete Ratchet Assembly Kit for under \$76.00? Here is a chance to buy a Standard Hoist Air/Oil Tank for \$175.00, or anyone of our revolutionary Top-Rise Air/Oil Tanks for only \$206.54! Searle Valley continues to make every effort to keep the cost of hoist repair down while offering only the highest quality parts.

**Qualify Each Summer Month:**  
June, July, August 1991

**Only Available to Searle Valley Distributors!**

### Special Low Price on Weaver/Rotary Square Rack Bars!

**\$220.00**

Thanks to overwhelming support from Searle Valley distributors our costs have come down on the popular square rack bar used on Weaver and Rotary hoists. We are now able to purchase larger and larger quantities in each order. This brings our costs down!

We are happy to pass these cost savings on to our distributors. In addition, until the end of August we are having a Last column special! Until August 31, 1991 all B11-9612 square rack bars only cost you \$220.00. Please call Searle Valley and order a few today.

**In This Issue of the TWIN POST:**

- Bolts for Superstructures page 11
- Cables for Beavert page 7
- Cables for Lincoln page 7
- Cables for Newhouse page 6
- Cables for Rotary page 6
- Cores for Oil Valves page 9
- Cylinders (Surface Mount) page 8
- FBI Cap Adapter Special Hoist Packing Update page 11
- Land of Lincoln page 7
- Non-Rotator Special Packing/Parts Deal page 1
- Power Units page 3
- More Ratchet Parts page 4,5
- Ratchet Valve (Hemmer) page 11
- Square Rack Bar Special page 1
- Super Structure Bolts page 11
- Top-Pipe Air/Oil Tanks page 2
- Wheel Holes page 11

**PLEASE NOTE:** All manufacturers' names and numbers listed in the Twin Post are for reference purposes only. It is not implied that any part listed is the product of these manufacturers.

## The Twin Post

Update for the S V I Line of Automotive Service Equipment Repair Parts - August 1999

• Atlanta  
• Baltimore  
• Chicago  
• Los Angeles

### 10th anniversary issue

#### A brief look back

In December 1990 we moved into our current facility in Elburn, Illinois, just west of Chicago. The original building provided 8,200 square feet of warehouse space and 1,800 in office space.

It was not long before we were cramped for space and started adding to the building. In mid 1994 we added 6,000 square feet to the warehouse and another 1,800 to the office. Just recently a 2,000 square foot mezzanine was added to the warehouse. We also expanded the offices to provide more space for our favorite SVI Sales Representatives.

In July 1991, to better serve our west coast customers, we opened a warehouse facility in Baldwin Park, California just east of Los Angeles. Just two years later we moved to our current location in Duarte, California. This move provided us with more space and easier freeway access for customers in the Los Angeles area.

August 1, 1995 meant only one thing to SVI distributors in the Southeast: faster delivery times and lower freight costs. The Atlanta, Georgia warehouse location was our third and believe it or not was set up and running in only one week.

Main office and warehouse facility

In July 1991, to better serve our west coast customers, we opened a warehouse facility in Baldwin Park, California just east of Los Angeles.

Just two years later we moved to our current location in Duarte, California. This move provided us with more space and easier freeway access for customers in the Los Angeles area.

Front door of Atlanta, Georgia facility

SVI opened its 4th "Ready Ship" warehouse on August 4, 1997 just minutes from Baltimore, Maryland. This warehouse brings the full SVI product line closer to our valued distributors in the Mid and N.E. Atlantic regions.

Luhrich Heights, Maryland facility

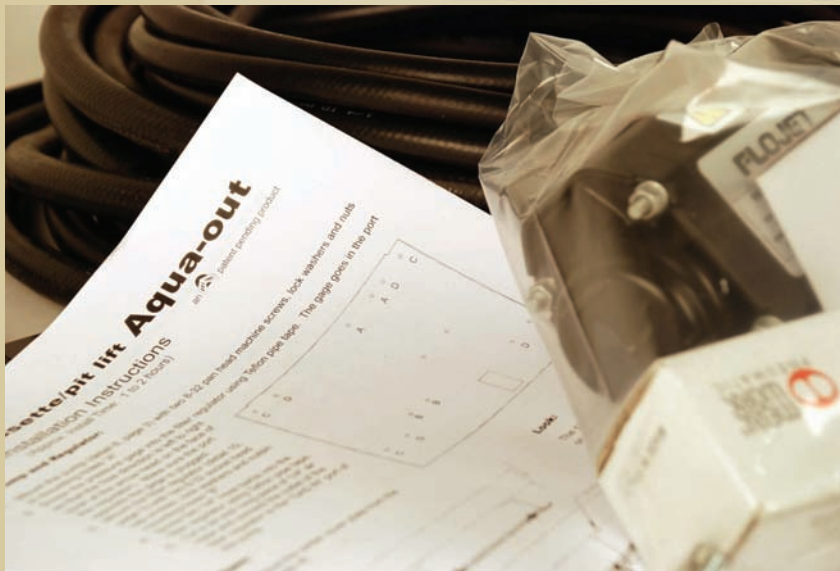
### SVI "Direct Fit" brand products





# Patented Problem Solver

States Patent  
Climenhaga et al.



On May 19, 2009  
SVI's Aqua Out  
water  
condensate  
removal product  
was granted a  
Patent by the U.S. Patent Office. The Patent  
number is 7,534,095 and comes as the third  
product for which SVI has been granted a  
Patent. The first product Patented was the  
MPTR safety leg featured on the cover.



out there. You can imagine what kind of damage can occur inside the lift as the result of corrosion associated with the collecting water. We have shown you the corroded air lock cylinder we encountered four years ago. Have you seen the inside of an older or newer cassette style lift lately? Pop open the cover plate and take a look. As the steel continues to corrode it also continues to weaken and elements can actually seize, it has happened.

This is one product that definitely should be installed with every new cassette lift sold. In fact it should become an industry requirement and part of the A.N.S.I. standard. **All existing lifts without the Aqua Out should be upgraded to include it immediately.** Doing everything you can do to minimize water build up in a cassette style lift is a crucial step forward in trying to keep elements from **corroding and failing.** First install an Aqua Out and then institute a regimented periodic service and maintenance program with each of your customers. Make sure regular inspection of the crucial components and full coverage lubrication service is performed routinely. No one wants to hear anything but good news. **Keep the water out.**

**Out of sight, out of mind corrosion may be going on right below a shop technician's feet, while 4,000 lbs. of a 4 door sedan are right above his head.**

cassettepit lift **Aqua-out**  
an SVI patent pending product

Prevent out of sight, out of mind problems.  
When was the last time you actually looked  
below the surface?

One nice shop. . .

The cassette style lifts in this shop were only recently installed. Every time these lifts are raised fresh, moist air is drawn in to the containment tub. Down below the cool surroundings cause moisture in the air to condense. This condensed moisture (water) accumulates and starts its almost ferocious assault on the lift. Up until now there has been no simple solution to automatic water removal. SVI is your answer!

There really is something you can actually do to reduce the water level automatically.  
**Install Aqua-out. . .**

Trouble free? Or,  
is something  
lurking below.

At SVI we don't simply  
tell you there is water  
down there; we actually  
do something about it.

SVI's **Aqua-out**  
For use on cassette and pit  
style in-ground lifts.

- Water
- Rust
- Corrosion

Remove the center  
cover and take a look  
below today!

Yes:

- Protects your investment.
- Removes water.
- Works automatically.
- Air operated.
- Eliminates routine periodic pump  
out maintenance.
- An SVI lift industry solution.

Get the  
water  
out now!

the Aqua-out system

SVI is your answer!

The Aqua-out automatic water removal system installs in about two  
hours and gets the water out of your lift every time the lift is lowered  
or the air valve is actuated. Aqua-out incorporates a moisture filter/  
regulator, pump and an in-line filter that are all specially designed for  
the rigors of service your application demands.

Prolong the life of your investment and don't put this installation off  
another day. Contact your local SVI distributor to schedule an  
installation. This low cost solution is worth every penny because you  
spent a lot of dollars to buy these lifts, now protect the investment.

This air lock cylinder was  
recently removed from a lift  
that is only six years old. Could  
other parts be corroding as well?

**SVI International, Inc. AUTO LIFT SOLUTIONS**  
**BALTIMORE • CHICAGO • LOS ANGELES**  
Main Office: 101 W. Illinois Ave • Aurora, Illinois 60506  
800-321-9173 • Fax 800-899-1784  
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**We have serious  
concerns**

**Note:** SVI also offers a 5 gpm version of the Aqua Out for  
extreme water build up conditions.

## SVI P/N

BH-9786-25

BH-9786-25-5

## Description

2 GPM Aqua Out System

5 GPM Aqua Out System

## Remember This?

### Here is a blast from the past

It is hard to believe but over 11 years has passed since we acquired Ronflo Manufacturing. SVI and Ronflo had an interesting relationship whereas both companies benefited from being competitors because we were also one another's customers. SVI supplied Ronflo with seal kits, tanks and equalizer parts while Ronflo supplied SVI with safety legs. This allowed both companies to grow through more rounded out product lines.

This newsletter announcement was done in an era when **The Twin Post** was only a single sheet flyer and not booklet style like the early versions and those of today. Do any of you remember when we used to answer the phone SVI Ronflo? This only happened for a month or so until everyone who was dialing the old Ronflo phone number became used to the change.

Much has happened over the past twenty years that has proved beneficial to us as we move forward into the future.

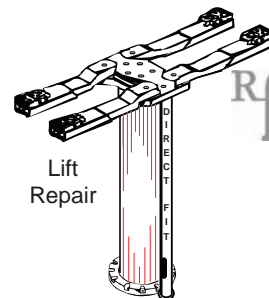


# The Twin Post

Single Page Update for the S V I Line of  
Automotive Service Equipment Repair Parts - April 13, 1998



## All In One Package SVI Buys Ronflo Mfg.



In a move to simplify ordering and enhance service, SVI has acquired Ronflo Manufacturing. The two companies agreed to the terms of sale late last week.

Ronflo, a well known name in the industry, has been supplying lift professionals with Safety Legs, Lift Tanks, Rack Bars and Pinion Gears since 1985. In the more recent past, SVI coordinated Ronflo's entry into the complete equalizer assembly and lift packing kit market.

Now one company, the combined experience provides over 8000 lift repair products (solutions) to you, the professionals in our industry.

For improved service, please place your orders as usual by dialing the numbers listed below!

**To Place Your Orders:**

Phone **800-321-8173**

Fax **800-899-1784**

SVI's four "Ready Ship" warehouses are poised to service Ronflo distributors with rapid delivery.

**SVI is your Answer!**

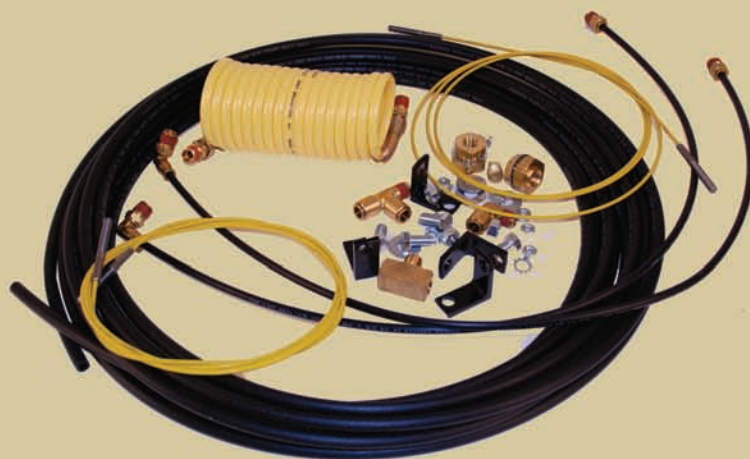
**SVI Direct Fit Brand Products**



**SVI International, Inc.**  
LIFT REPAIR PARTS

ATLANTA - BALTIMORE - CHICAGO - LOS ANGELES

Main Office: 800 Hicks Drive • Elburn, Illinois 60119 • 800-321-8173 • Fax 800-899-1784



For many Rotary 4-Post Lifts

## Easy to order kit

When it is time to overhaul the airlines on a 4-post Rotary lift, SVI has the kit you need. This internal airline kit fits many models and is readily available. It comes complete with everything you see pictured.

Contact your favorite SVI representative and ask for BH-7509-72. This item is featured in this newsletter because we were not sure if you realized this kit was available. There are just so many things that become available that is very difficult to always let everyone know.

## Height Extensions and Adapters

There are so many various height extensions and kits available even we have a hard time keeping track of them. Good thing we have plenty of shelving to house all of our inventory.

When you need standard height extensions or have a custom requirement SVI is willing to help. We engineer more solutions to changing needs confronted by distributors than anyone else.

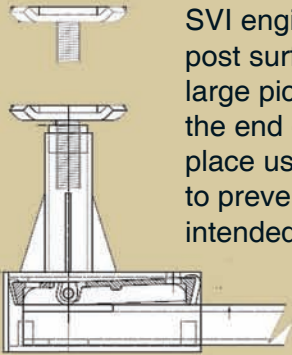
The kit pictured to the right is sold for use on newer Challenger Lift models that use nesting style adapters. It is attractively priced, in stock and made right here in **America**.





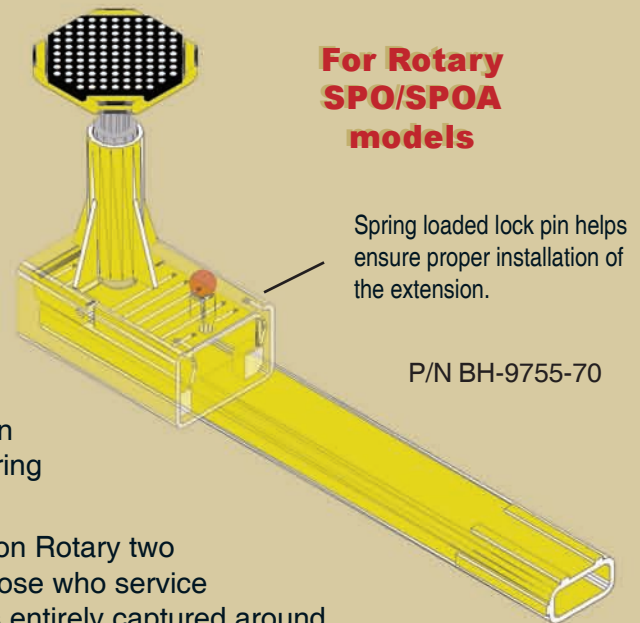
# There had to be *A Better Way*

Owners of surface mount lifts are having a lot of difficulty properly reaching pick up points on large trucks such as the Ford F350 equipped with running boards. This had lead to, in some cases, unsafe use of multiple height extensions. Use of multiple height extensions is unstable and can place excessive stress on joints that can fail. SVI recommends that owners of lifts should be advised NOT to use multiple height extensions to reach a lifting point. Rather they should use properly and specifically designed height extensions to achieve safe lifting. A proper height extension ensures that you are keeping the load over the intended load bearing point of the swing arm's contact adapter.



SVI engineering has designed an adapter for use on Rotary two post surface mount lifts that meets the needs of those who service large pick up trucks. This SVI exclusive adapter is entirely captured around the end of the swing arm, and the low and high step adapters. It easily locks in place using the hole found in the high step adapter and the other end is capped off to prevent improper installation. Once installed the load on this height extension is directly over the intended load bearing point of the swing and its adapters. This adapter is a quick on, quick off style with an adjustability range of 10" to 15" providing the user with much flexibility.

SVI Direct Fit™ brand products and engineered solutions are done with you in mind. If this style height extension is required for any other Rotary models let us know.



## Wheel alignment turnplates and parts

SVI stocks **low-cost** wheel alignment turnplates in both painted mild steel and **stainless steel**. They are in stock, ready for immediate shipment. When you need quality at a cost-savings these turnplates will do the trick.

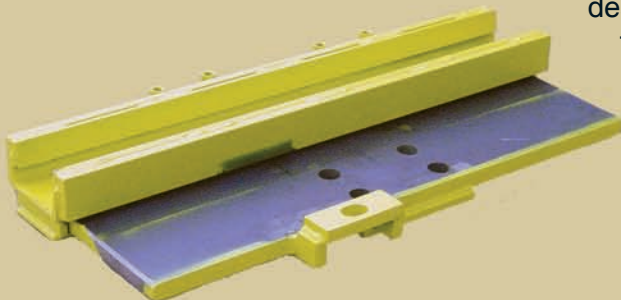
When rebuilding existing turnplates and rear slip-plates, SVI stocks a full range of delrin balls and other parts to help you get the job done.



A distributor in California has a fleet customer who purchased a new vehicle. The problem was this new truck's wheelbase was longer than the front pit on their Weaver EC-102 would adjust to by 8". This meant they had no way to properly lift the vehicle for service. At least that was until they called SVI.

## Never out of reach

By now you know how the story goes. That's right, SVI engineering went to work on a solution and the outcome is pictured to the left. We designed a special sliding saddle assembly for them that allowed for forward movement of the saddle so the lifting point could properly be reached.



The sliding saddle assembly was designed so the lift's capacity would not need to be downrated and the customer was able to reuse their existing adapters. This saved the fleet operator a ton of money because they did not have to go through the costly expense of excavating and extending the front pit. When you have a customer in need of solution - SVI is your answer. One call does it all.

***"because good things should last"***

SVI **William Douglas™** brand replacement parts for Gasboy consumer series pumps.

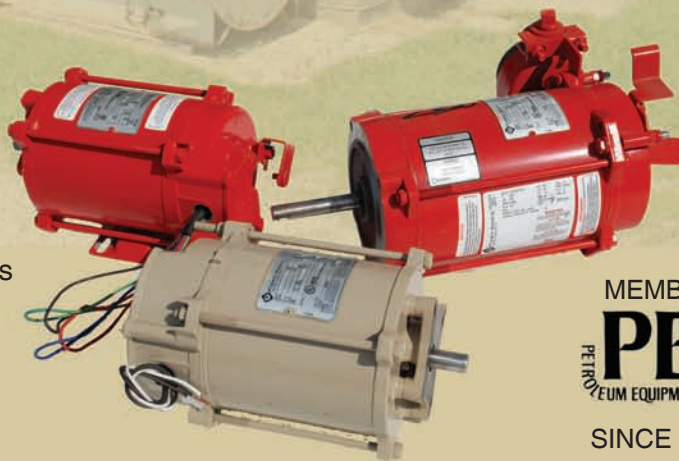


**Gasboy consumer series pumps can be found all over the American landscape. SVI and it's new William Douglas™ brand of repair parts for these pumps will keep them on the go well into the future. Gasboy pumps are reliably used every day by farmers, contractors, excavators, municipalities, tree nurseries, golf courses, park districts and more.**

Rotors  
Vaness  
Repair Kits  
Electric Motors  
Gaskets  
Seals  
Check Valves  
By-pass Valves  
Motor Brushes  
Switches  
Filters  
Etc.



SVI is a diverse company that supplies many different industry segments with proven quality repair parts and equipment. Making repair parts for gas and diesel pumps available is a perfect match for our engineering and manufacturing know how. Setting out to make repair parts for Gasboy products was just a natural progression for us. Let us know if there are other pump related parts you would like to see added to our product line.



MEMBER  
**PEI**  
PETROLEUM EQUIPMENT INSTITUTE  
SINCE 1977



## **ATF for Western Lifts**

**Help save Western in-ground lifts and keep them in service.**

Now you can address **plunger play** issues for the first time ever in Western 10-5/8" cylinders. This past summer SVI engineering solved this problem with an SVI exclusive Adjust-To-Fit upper bearing and seal kit for Western.

**Installation is a breeze.** In fact installing an ATF on a Western is no different than replacing a seal. Each kit ships complete with an upper bearing housing, seal/wiper combo, a rubber o-ring, a glass filled nylon bearing and special spacer strips. The spacer strips allow you to adjust the tightness of fit for the bearing during installation. You simply install as many spacer strips as required in the bearing groove beneath the bearing for the proper fit.

When you have an idea, need something special or just simply want a problem you are encountering solved give us a call. We will see what we can come up with. **SVI has an innovative can-do spirit** and enjoys working on solutions to challenges and opportunities that you discover every day.





SVI P/N BH-7285-11



## Meaningful Material Upgrade

The cable sheave being held in the hand of an SVI distributor illustrates why SVI engineering chose to specify only steel or cast iron as the materials of choice for this sheave. SVI has extensive knowledge of the automotive lift industry and through distributor input we become readily aware of when there may be good reasons and opportunities to make material upgrades.

This sheave is a prime example of how SVI will go the extra mile for you. We want SVI distributors to have the best products, at the best prices. In this case we were wise to use a better material to produce this product for you while providing you with a price value that makes economic sense in typical SVI fashion.

If you service Acanus, Hydralift or Bear lifts that use this sheave for material strength and price value - **SVI is your answer**

## SVI Exhaust System Products - Winter is nearing!



All names, numbers, symbols and descriptions are used for reference purposes only. It is not implied that any part listed is the product of these manufacturers; however, some parts may be the actual product of these manufacturers.

**Designed Intentions**

**The Twin Post**  
SVI International, Inc.  
155 Harvestore Drive  
Dekalb, IL 60115

