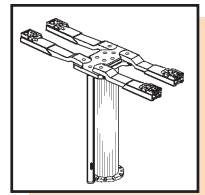




# The Twin Post

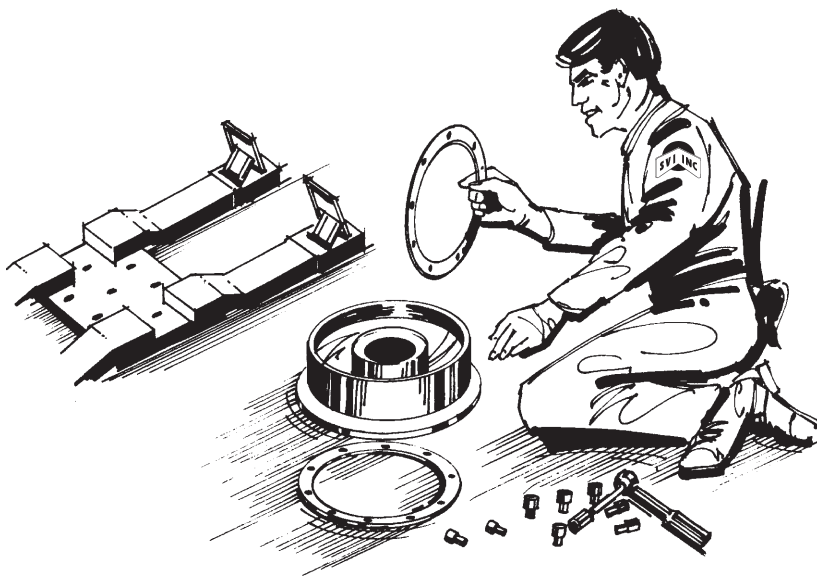
Single Page Update for the S V I Line of  
Automotive Service Equipment Repair Parts - June 1998 (2)



- Atlanta
- Baltimore
- Chicago
- Los Angeles

## Lift Packing Kits

### "DIRECT FIT" Brand Solutions!

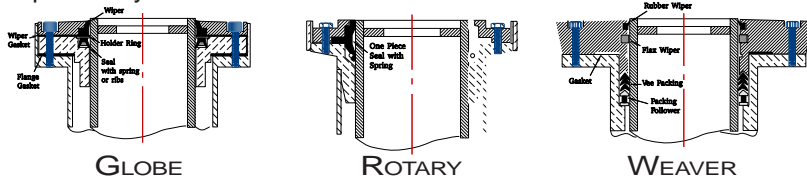


Lift Packing Kits were one of our first product lines introduced over 20 years ago. Packing Kits remain today, one of our most important and scrutinized part of the product line.

For example, did you know that every "Direct Fit" SVI packing kit is 100% inspected by Debbie Banks prior to final assembly. This is done to provide you and your customers with 100% quality assurance.

Debbie has been in charge of packing kit Production since August 1992. She is very thorough and takes great pride in the job she does for you. In fact, Debbie packages thousands of kits each year correctly and with the highest quality standard in mind - **zero defects!**

**Identification Made Easy!** Cross section views can be found in SVI Lift Repair Catalog booklet number LRC1700. Call today for extra copies, keep one in your service truck and one at the office.



#### Distributor Support

SVI "Direct Fit" Brand Lift Packing Kits are only available to SVI Distributors.

The four "Ready Ship" warehouses stock all packing kits and popular repair parts to speed delivery times and reduce freight costs.

**End-user leads** will be passed on to Distributors in order to help increase your sales opportunities.

**Our Standing Offer** - **WE WILL MEET** most any competitive price or advertised special. This means you are guaranteed of getting the quality you expect while optimizing your purchasing dollars.

#### The Lift Industry

As the Industry's leading supplier of packing kits to lift repair professionals and manufacturers, we understand your concern for quality. Since reputations depend on every repair and new installation, attention to detail is top priority. SVI recognizes this fact and goes to great lengths to ensure you receive nothing but the finest Packing Kits available.

### QUALITY - Not Just a Concern, a Standard!

#### See Back for Quality Details

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To Order: 800-321-8173 or 630-365-9250 Fax: 800-899-1784 or 630-365-2809

All names, numbers symbols and descriptions are used for reference purposes only. It is not implied that any part listed is the product of these manufacturers, however; some parts may be the actual product of these manufacturers.

# SVI - Lift Packing Kits

**QUALITY - Much More Than Meets the Eye!**

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## Material

1. **Only the finest materials are used in order to provide you with the highest level of quality assurance.**
2. **Rubber Molded items are manufactured using a Carboxylated Nitrile compound rather than the normal run of the mill Nitriles used by others. This compound provides for greater abrasion resistance, most important in the lift environment.**
3. **ONLY 100% Virgin Materials are used - NO REGRINDS, NO FILLERS as found with lower quality producers.**

## The Molds

1. **Scheduled Mold Inspections are conducted routinely to assure proper alignment and product continuity.**
2. **As molds approach the end of their cycle life, they are replaced in order to produce product while maintaining the fit and finish expected.**

## Inspections

1. **Each seal is hand trimmed and inspected at four stages of production. (At prep for proper weight, after being demolded for non-fills and voids, during the trimming process and again in the QC Department.)**
2. **Inspection is done to a 4.0 AQL level using mil standard 105E, which is RMA (Rubber Mfg. Assoc.) Standard for Rubber Molded Goods.**
3. **At the time just prior to final kit assembly each component is once again 100% inspected.**

**LIFT PACKING KITS are SERIOUS BUSINESS at SVI**